

Kate McNey

Model & Creator

@Kate_McNey

MEDIA KIT

ABOUT ME

I'm a mom, author, & former University of Southern California professor with a PhD in medieval literature. In 2021, I left academia to pursue my love for writing, modeling, & creating content. I'm passionate about personal empowerment and breaking free of the limitations society places on women, especially mothers. I have dual U.S. and New Zealand citizenship and love to travel.



ABOUT MY ACCOUNT

On my Instagram account I post aspirational content--focused on wellness, beauty, fashion, & travel--that celebrates natural bodies and encourages my followers to create their dream lives. I have a highly engaged following, comprised mostly of 25-44 year olds based in the United States.



CONTACT

Website:

www.KateMcNey.com

Email:

ktmcney@gmail.com

Instagram:

[@Kate_McNey](https://www.instagram.com/Kate_McNey)



INSTAGRAM

**1.1K**
Followers**25%**

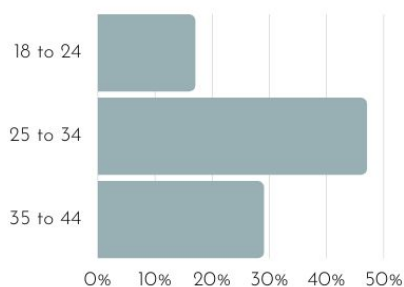
Engagement Rate

Average Monthly Stats

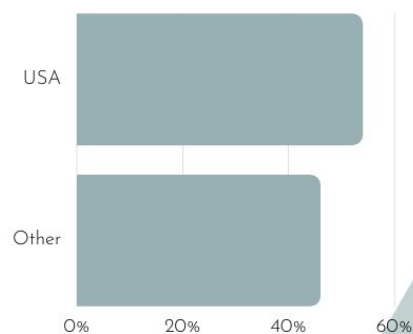
37K Impressions**17K** Accounts Reached**2K** Profile Visits**1.2K** Content Interactions

AUDIENCE

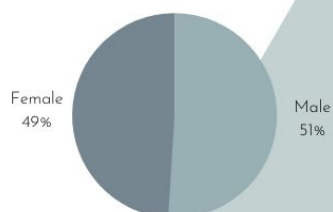
AGE



LOCATION



GENDER



OTHER ACCOUNTS

2.3K Total followers: Instagram,
TikTok, Facebook, & Twitter
@KatieMcNey





WHAT I PROVIDE

- Authentic, engaging videos and posts
- Gorgeous, catalogue-worthy images
- Strong copy for product descriptions and reviews
- Cross-posting on my other accounts (exposure to an additional 1.2K followers)
- Bundled packages

PARTNERSHIP OPPORTUNITIES

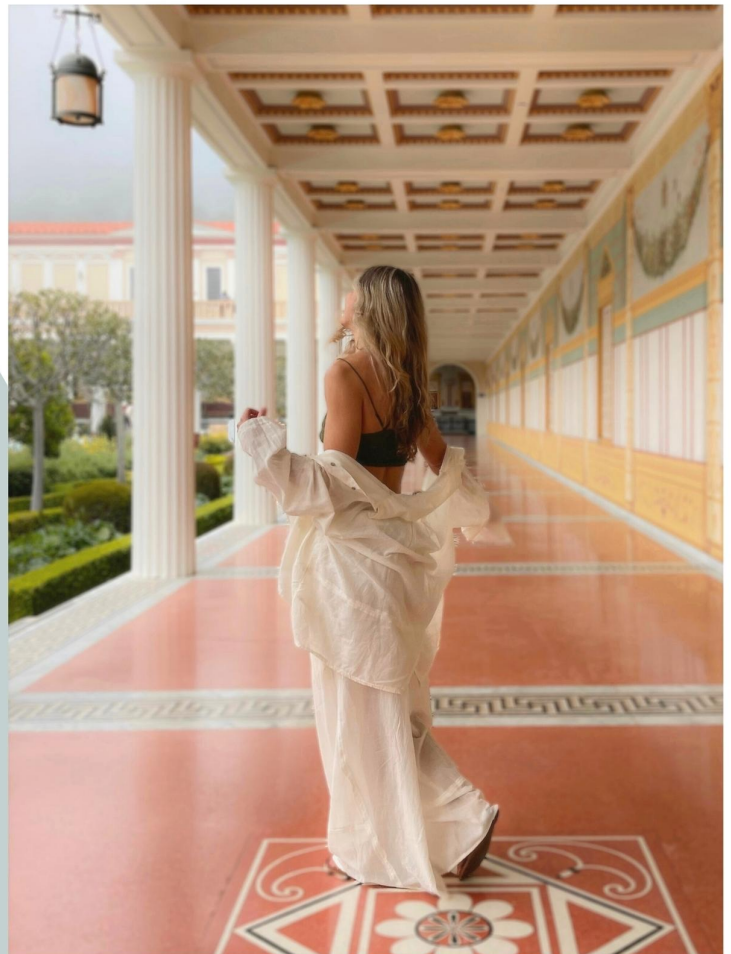
- User-generated content (UGC)
- Sponsored Instagram posts & stories
- Sponsored Reels & TikToks
- Product reviews
- Brand ambassadorships
- Long-term partnerships

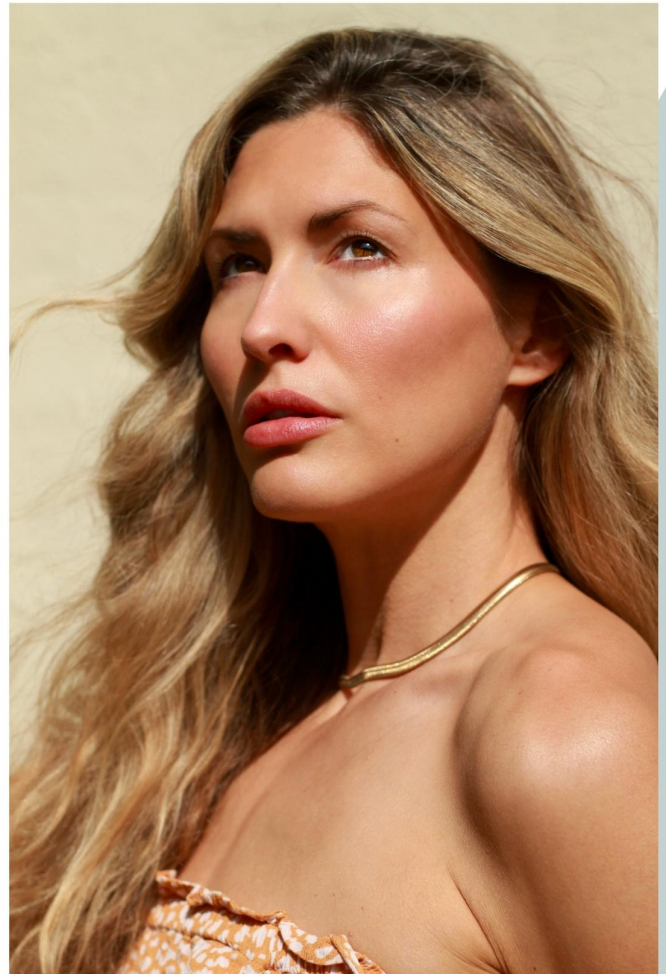


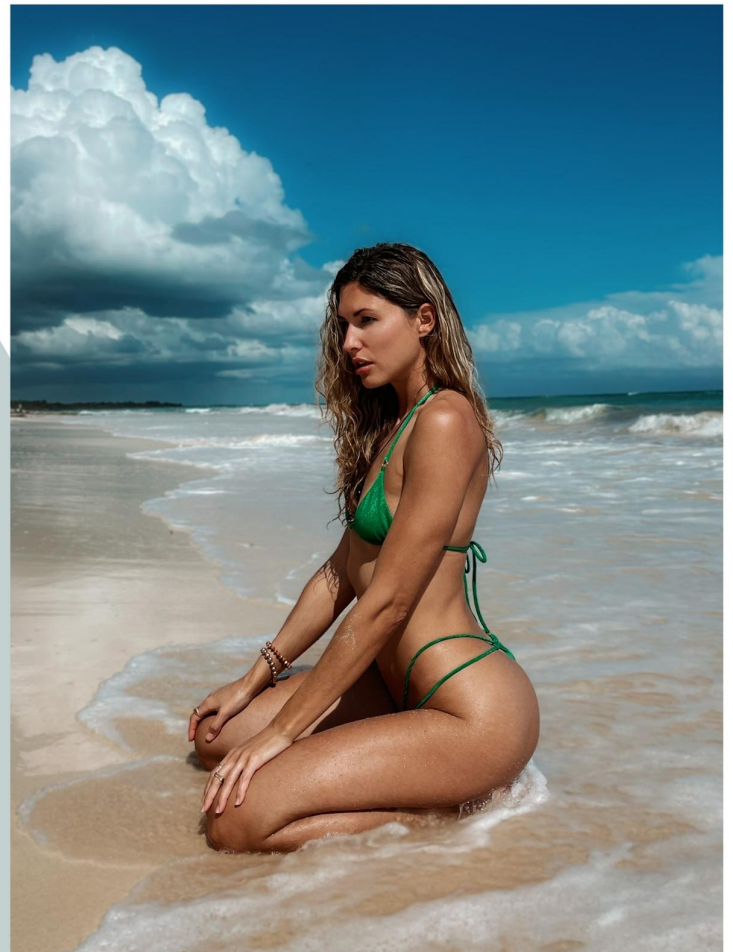
ANTHROPOLOGIE

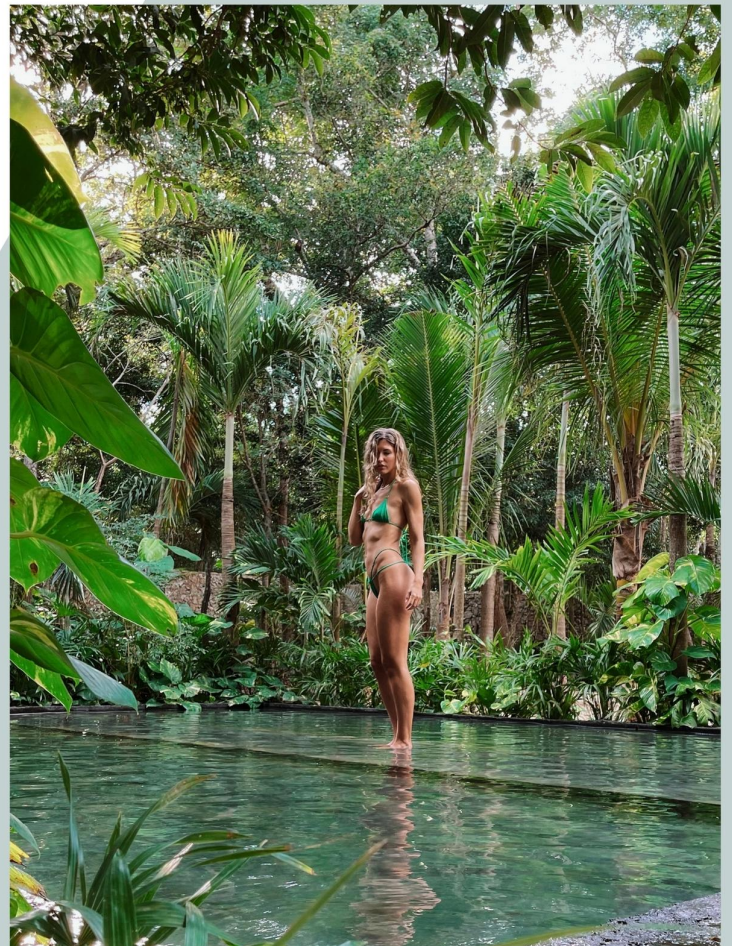
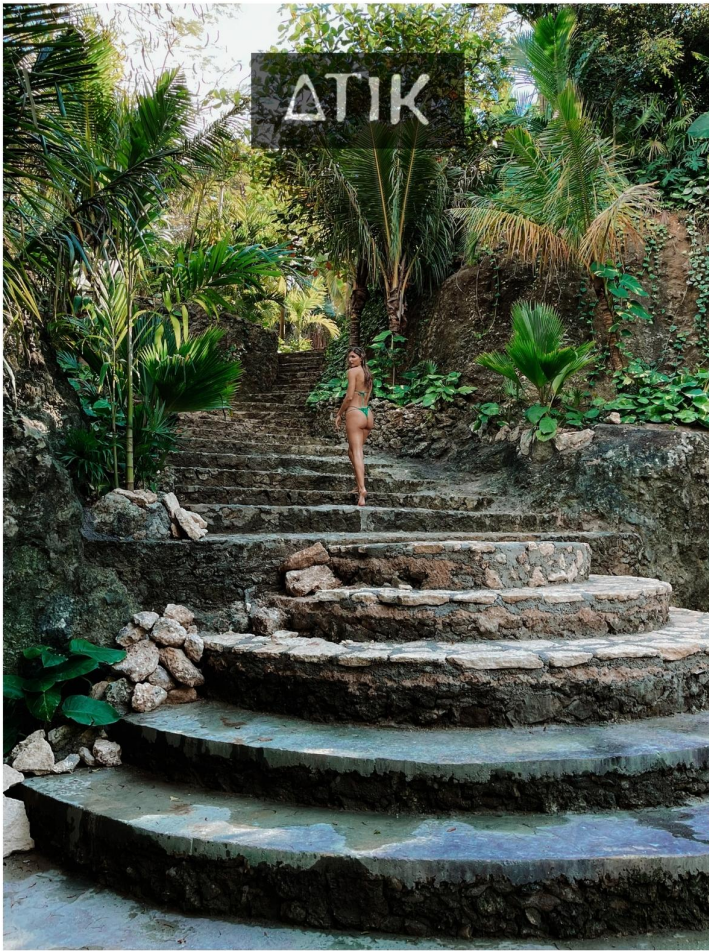


FREE PEOPLE





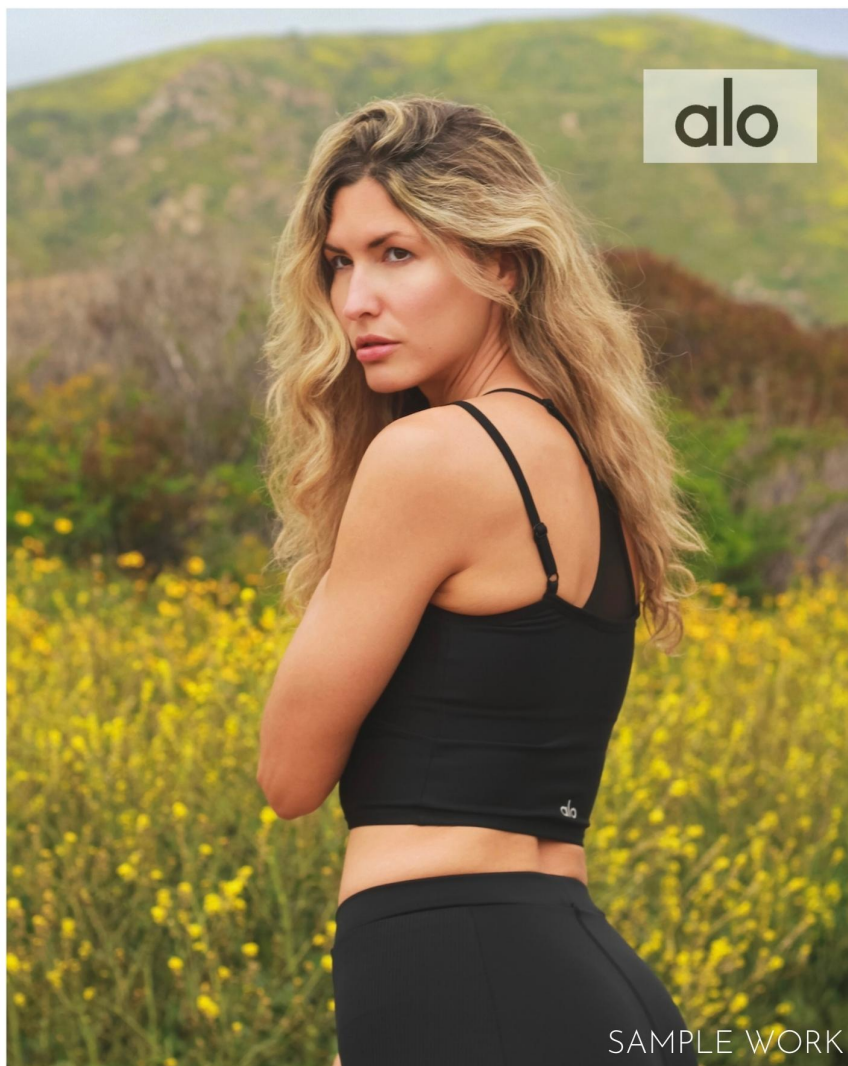




LOUNGE



Tenshoppe



alo

SAMPLE WORK

VICTORIA'S SECRET



Too Faced



GUCCI

